



# 30 DAYS OF CONTENT

01

TUTORIAL

02

POST AN  
OFFER OR SALE

03

SHOW PRODUCT  
CREATION PROCESS

04

SHARE A RECENT  
BLOG POST

05

RECOMMEND A  
BUSINESS YOU LOVE

06

MAKE AN  
INFORMATIVE  
REEL

07

SHARE A QUOTE  
YOU LOVE

08

SHARE A  
PRODUCT  
SNEAK PEEK

09

MAKE A HOLIDAY  
INSPIRED POST

10

SHARE A  
CLIENT REVIEW

11

SHARE YOUR  
DAILY ROUTINE

12

SHARE THE  
LATEST BOOK  
YOU READ

13

INTRODUCE  
STAFF WITH  
SOME FUN FACTS

14

SHARE A  
VALUABLE  
BIZ TIP

15

SHARE HOW YOU  
STAY ORGANIZED

16

THANK FOLLOWERS  
FOR THEIR SUPPORT

17

RUN A POLL

18

ASK FOLLOWERS  
WHAT THEIR BIZ  
STRUGGLES ARE

19

ASK FOLLOWERS  
WHAT KIND  
OF CONTENT THEY  
WOULD LIKE TO SEE

20

DO A #THROWBACK  
THURSDAY

21

TALK ABOUT  
YOUR BIZ  
STRUGGLES

22

RUN A CONTEST  
OR GIVEAWAY

23

TALK ABOUT  
A RECENT TRIP  
YOU TOOK

24

GIVE AWAY  
COUPON CODES

25

INTERVIEW A  
CLIENT ON THEIR  
EXPERIENCE WITH  
YOU

26

SHARE INDUSTRY  
TREND INFO

27

GIVE SHOUTOUTS  
TO OTHER BRANDS

28

GO LIVE!

29

SHARE YOUR  
FAVOURITE ONLINE  
RESOURCES

30

ANSWER FAQ'S